GITMA

Tecnológico de Monterrey

CALL FOR PAPERS

GITMA ANNUAL CONFERENCE

Ignite ideas through collaboration;
transform tomorrow with AI and robotics.

MAY 5-7, 2027



JOIN NOW

ABOUT GITMA 2027

The GITMA 2027 Annual Conference will take place in Monterrey, Mexico, hosted at Tecnológico de Monterrey, Campus Monterrey.

Connect with colleagues worldwide to examine how emerging technologies are transforming business, society, and education. We welcome original research, case studies, and practitioner perspectives advancing Information Technology and Management.

MONTERREY · HOST CITY

Monterrey, capital of Nuevo León, is a major manufacturing hub with modern infrastructure and strategic connections. Global manufacturers including Volvo, Bosch, and Quanta Computer have established production facilities here, spanning trucks, appliances, and electronics.

IMPORTANT DATES IN 2027

JAN 31
PAPER SUBMISSION
Template will be provided

APRIL 1
Acceptance notice
Committee to be confirmed

MAY 1
Camera-ready
Committee to be confirmed

MAY 5
Author registration
Committee to be confirmed

MAY 5–7
Conference
Main event

All deadlines are 23:59 Mexico City time

SUBMIT ONLINE

EasyChair submission portal: GITMA 2027



ACROSS TECHNOLOGY AND MANAGEMENT

Conference tracks cover AI and foundation models, business analytics, cybersecurity, quantum technologies, digital health, education, robotics, digital platforms, IT governance, and sustainable technology.

Full track descriptions → page 2

The Global Information Technology Management Association (GITMA)

GITMA

For More Information
Visit gitma.org/

GITMA

Tecnológico de Monterrey



AI-generated image for illustrative purposes. It does not depict an actual event or attendees.

CONFERENCE TRACKS

AI TECHNOLOGIES, GENERATIVE MODELS & AUTONOMOUS SYSTEMS

Technical and methodological advances in artificial intelligence, including generative and foundation models, agentic architectures, intelligent decision-making, model evaluation, trustworthy AI, and autonomous AI systems.

BUSINESS ANALYTICS, DATA & CLOUD TECHNOLOGIES

Business intelligence, predictive and prescriptive analytics, applied machine learning, data engineering, big data architectures, and cloud technologies supporting data-driven decision-making and business value creation.

IT MANAGEMENT & ORGANIZATIONAL TRANSFORMATION

IT strategy, enterprise architecture, technology governance, digital innovation, and organizational transformation, including AI adoption, work redesign, change management, and the realization of business value from digital investments.

DIGITAL ECONOMY, POLICY & SOCIETY

Economic, geopolitical, regulatory, institutional, and societal implications of digital technologies, including innovation policy, digital markets, platform governance, responsible AI, digital inclusion, and the future of work.

CYBERSECURITY, PRIVACY & DIGITAL RESILIENCE

Cybersecurity strategies and technologies, threat intelligence, privacy and data protection, cyber risk governance, secure digital infrastructures, business continuity, and organizational digital resilience.

QUANTUM TECHNOLOGIES & APPLICATIONS

Quantum computing methods, architectures, and applications in optimization, simulation, and machine learning, including emerging industrial use cases, organizational readiness, and technology adoption challenges.

ROBOTICS, IOT & CONNECTED SYSTEMS

Robotics, Internet of Things, sensor networks, cyber-physical systems, industrial automation, intelligent connected environments, and human–robot collaboration, including technical innovations and industrial applications.

DIGITAL EDUCATION, SKILLS & ACADEMIC TRANSFORMATION

Educational technologies, AI-enabled teaching and learning, digital pedagogical innovation, workforce upskilling, digital competencies, and the institutional transformation of higher education and professional training.

HEALTHCARE IT & DIGITAL HEALTH

Digital technologies supporting healthcare delivery, management, and transformation, including AI in medicine, telehealth, health information systems, interoperability, health data governance, and technology adoption in healthcare organizations.

SUSTAINABLE IT & TECHNOLOGY FOR SUSTAINABILITY

Environmentally sustainable IT practices and digital technologies supporting energy efficiency, resource optimization, climate resilience, circular economy initiatives, environmental impact assessment, and sustainable organizational transformation.

CONFERENCE LEADS



PROGRAM CHAIR

Gustavo Parés

gustavo@gitma.info | LinkedIn



LOCAL CHAIR

Luis Ricardo Salgado Garza

lsalgado@tec.mx | LinkedIn



PROGRAM CO-CHAIR

Dr. Ivan Amaya

iamaya2@tec.mx | LinkedIn

The Global Information Technology Management Association (GITMA)

GITMA

For More Information
Visit gitma.org/

GITMA

Tecnológico de Monterrey



GITMA 2027

PAPER SUBMISSION GUIDELINES

SUBMISSION TYPES

CHOOSE THE FORMAT THAT FITS YOUR CONTRIBUTION

The page lengths below follow the original CFP. Final formatting will be aligned with the confirmed publication venue.

FULL PAPER

Completed, mature research with a clearly articulated theoritical, methodological or práctical contribution.

20–25 pages · Awards/grants eligible

SHORT PAPER

A focused contribution or emerging study with substantive results.

6–8 pages

EXTENDED ABSTRACT

Early-stage research, conceptual proposals, or preliminary findings.

2–3 pages

INDUSTRY BRIEF

Practitioner experiences, implementations, cases, challenges, or innovations.

1 page · Chair review

SUBMISSION GUIDELINES

Use the EasyChair Word template and submit an anonymized PDF through EasyChair. Full Papers, Short Papers, and Extended Abstracts will undergo double-blind peer review. Remove author names, affiliations, and other identifying information from the manuscript, and verify your submission metadata in EasyChair.

Download the EasyChair Word template

PUBLICATION POLICIES

Submit original, unpublished work with no concurrent archival submission. Authors remain responsible for AI-assisted content. At least one author must register and present; no-shows may be excluded from publication.

Consult the conference website for complete AI, ethics, review, and publication policies.

FULL AUTHOR GUIDELINES & POLICIES: VIEW ON THE GITMA WEBSITE

Submission Deadline: January 31, 2027 (Sunday), 23:59 Mexico Central Time.

Submission Portal: EasyChair | Conferences | GITMA 2027

Association for Information Systems

EasyChair

The Global Information Technology Management Association (GITMA)

GITMA

For More Information
Visit gitma.org/