



The Nineteenth
Global Information Technology Management Association
GITMA WORLD CONFERENCE 2020
Paris, France
Conference Dates: June 21-23, 2020
www.gitma.org

Conference Theme: Digital Entrepreneurship, Innovation, and Transformation

Please visit our web site (www.gitma.org) to submit your paper, panel or workshop proposal.

Submission Due Date: January 19, 2020, 12:00pm CET (GMT + 1)



GITMA offers a constructive and friendly forum to exchange research ideas with scholars from around the globe on cutting edge IS issues. Large enough to have a critical mass of ideas and small enough for meaningful networking

*Suprateek Sarker, Ph.D., University of Virginia
Editor-in-Chief, Journal of AIS*

This conference provides a unique opportunity to all IT educators, researchers, and practitioners from all countries to get together to network, develop lasting relationships, and exchange ideas. The clear strength is the international participation from all over the world. The following people should attend:

- Educators, researchers, and practitioners from all Europe, Middle East, Asia and North America
- Educators, researchers, and practitioners from all other parts of the world, including developed, developing, and under-developed nations.
- Educators, researchers, and practitioners doing work in all areas of Global IT Management

GITMA 2020 invites papers in all areas of IS and IT. They include but are not limited to: Artificial Intelligence, Big Data, Blockchain technology, Cloud Computing, Cross-Cultural Issues, Data Analytics, Digital Divide, Digital Entrepreneurship & Innovation, Digital Transformation, Diversity & Inclusion, Education and Training, Electronic Commerce, Emerging Technologies, Fintech, Green IT, Health IT, Human Resources in IS, Internet of Things, IT & Business Value, IT in Developing Countries, IT Management & Planning, Mobile IT, Open Source Software, Security & Privacy, Societal Issues, Social Media, Software Development, Strategic IS.



JOURNAL PUBLICATION: Papers judged as high quality by the reviewers will be considered for publication on an expedited basis in the *Journal of Global Information Technology Management (JGITM)* and *Journal of Information Technology Cases & Applications Research (JITCAR)*.

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